

Specifics on industry

- The European Green Deal's headline target of “Zero Pollution ambition for a toxic free environment” and the promise of a “Zero pollution action plan for air, water, and soil” go exactly in the direction of the EEB’s Roadmap submission on the IED Evaluation. The text explicitly states that **EU measures to address pollution from large industrial installations will be reviewed** (the IED, implicitly), with a specific aim to look at their scope and how to make them ‘fully consistent’ with climate, energy and circular economy policies.
- Accidents prevention will also be a focus, meaning that specific actions on **substitution of chemicals of concern** will be better integrated into the industrial activities framework.
- The Carbon border adjustment tax is a welcomed start; however, it should be extended to an “**environmental footprint border taxation**” in order to take into account other issues (e.g. resource consumption, or other air pollutants arising from production sites with less ambitious pollution standards than the EU).
- Achieving “clean steel” production by 2030 needs to be further defined in order to also capture other critical air pollutants.
- Christian Schaible concluded: “**It is vital to get the EU industry to become 'climate and resource frontrunners', but what we really need is 'Zero pollution champions'.**”

See the [EEB's general reaction on the EU Green Deal](#).

